

NCTTA Board of Directors Meeting, January 16, 2011

In attendance: David Del Vecchio (DD), Willy Leparulo (WL), Randy Kendle (RK), Joe Wells (JEW), Chris Wang (CW), Francois Charvet (FC), Ed Toomey (Recruiting Chair), Brayden Glad (Audit chair)

Absent: Seemant Teotia, Andy Kanengiser, Michael McFarland

Mtg called to order at 9:04pm

1. 2012 Champs Update

- Mason, Ohio; Pensacola, FL, San Diego, CA
- WL will send updates once a week until deadline hits

2. League Update

- League is good to go except for Kasnas and Social still looking for dates
- Rocky MT Division is new division with Ed Toomey as its DD for the first year
- Randy presented this software to advanced DD's

3. Furman University

- board thinks it could be the same as Rutgers, but wants Audit/Rules committee to make that clarification
- FC brings up that Rules are not clear for how an infraction is caught and why/who it is sent to Rules committee; RK argues that we have a duty to find and fix wrongdoings, WL agrees with RK
- board asks Brayden to go back and make a decision
- Brayden says that there is a deadlock between the two persons on the committee and needs WL to break the tie to ultimately make a decision
- [-in section 3.5 of rules/regulations document page 9 it should be added "or any NCTTA representative"](#)

4. Redevelopment Motion and Next Steps

- WL proposes to vote on a direction that NCTTA will take based on the outline of FC's changes to RK's original documents
- FC asks that wording be changed in relations to budgetary areas

WL proposes motion to accept amended word document to include FC's changes
RK 2nds the amended motion

Discussion: RK asks if completed document can be sent to Original taskforce and board agrees without a problem

Motion approved 6-0-0

5. Next Steps decision

- WL asked the board to brainstorm about what the next steps are and would put these next steps on the hub for follow up

-FC asks if a taskforce should be created to handle all this or if certain board members would be in charge of doing this

-it was asked if the original taskforce members are interested in partaking

(Cont) Next Steps Decision

-Ideas will be put up on Hub for further discussion

6. David's Recruit 2 ideas for our 3 strategic goals

Growth/Recruitment

- a) Intramurals
- b) ACUI
- c) College TT teams posters
- d) Faculty/staff advisor listing
- e) How to section, highlighting good clubs in newsletter
- f) Outreach to USATT clubs in underdeveloped areas
- g) Radical idea to approach Tennis clubs to recruit players
- h) Nationwide marketing campaign, google ads, facebook ads
- i) Incentives on local levels for RD's and DD's, evaluation process
- j) A system to help more volatile schools
- k) Go after the fertile areas and get more schools that way
- l) Employ someone and pay them

FC brought up an interesting point in terms of allowing a person to work off of commission whereby the first x amount of time it is for pay but then slowly weaning them off the payment. This was mentioned in relation to an Alumni paid worker whereby donations could be given and an x % was later kept.

WL said why not do something within Recruitment, scholarship programs but it was quickly pointed out that we could not afford such a venture at this point.

FC requested and got full support from board to have DD create a google excel sheet of 1) How important the above list is and 2) how feasible or non resource intensive it is. Everyone on the board gives a vote and from there we will be able to weed out certain ones

MTG Adjourned 10:57pm eastern